



DETROIT

Food

Metrics

Report

2019



FOOD SYSTEMS

A food system is everything from field to fork and back again.

A healthy and sustainable food system encompasses the goals of social **equity** and human health, economic vitality, and environmental health.

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1.

INTRODUCTION

Infrastructure and Innovation

Where do grocery stores fit into a healthy food system?

Grocery stores have been a hot topic since the very first listening sessions in 2012 when DFPC gathered community input to establish its inaugural 2013 - 2016 strategic plan.

An aerial photograph of Detroit, Michigan, showing the city skyline, the Detroit River, and the Spirit Stadium. The text is overlaid on the image.

**“The supply of food to a great city
is among the most remarkable of
social phenomena...”**

- George Dodd

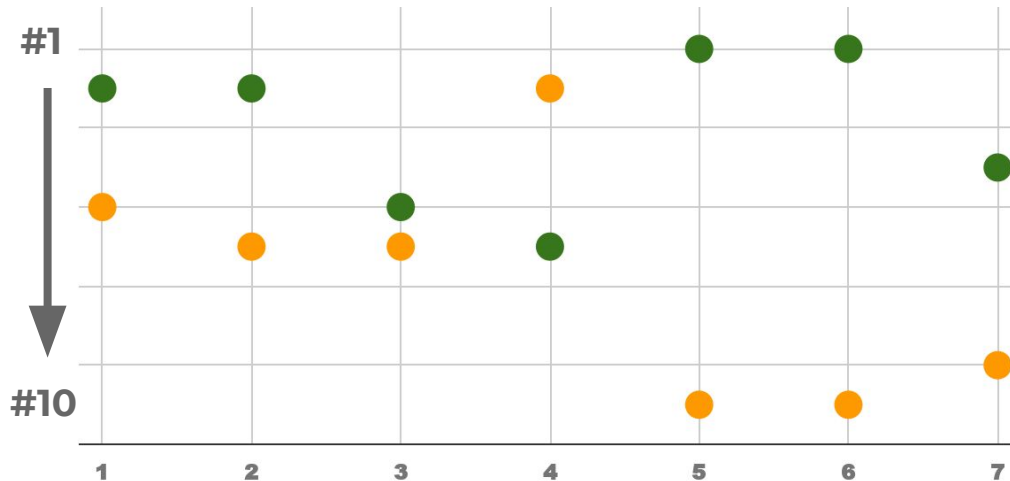
From Detroit Food Summit 2019 keynote address by Ricardo Salvador, Director and Senior Scientist, Food & Environment Program, Union of Concerned Scientists

Importance of **grocery stores** and **healthy food** by City Council District resident response



SOURCE: Community Health Assessment, Detroit Health Department, 2018

Priority ranking of grocery stores and healthy food by City Council District resident response



SOURCE: Community Health Assessment, Detroit Health Department, 2018

— 2. MILESTONES



MILESTONES 2018 - 2019

2018 Office of Sustainability engages residents in “**Sustainability Action Agenda**” process to collect feedback that includes grocery stores as a key community asset

Health Department publishes it’s **Community Health Assessment (CHA)** report and both grocery stores and healthy food access rank high among resident priorities

2019 Health Department launches **Community Health Improvement Plan (CHIP)** after findings show strong community desire for better access and higher quality stores

“**Land-Based Projects: A Path to Purchase, Permit, and Design**” an effort to improve the process from purchasing to permitting land for growers and other businesses

3.

POLICY CHANGES



POLICY CHANGES 2018-2019

POSITIVE

- **GusNIP** (formerly FINI: Food Insecurity Nutrition Incentive) enshrined as line-item program in federal budget; no longer a pilot
- Gov. Whitmer pledges to hire **Food Security Director** for State of Michigan
- Office of Urban Agriculture in **2018 Farm Bill**; funded at \$5M in 2019 federal budget

NEGATIVE

- **SNAP** work requirement rules change throws thousands off food assistance
- **USDA** school lunch rules relax meal health standards; **DPSCD** continues to maintain healthier standards

4.

ANNUAL FOOD METRICS

Since 2017, DFPC has been tracking a set of **12 metrics** for the food system.

This year we also look at how those indicators have changed year-to-year.

ANNUAL FOOD METRICS

87%

goal reached for 30k
square feet of grocery
per 10k people¹

14

farmers markets and
farm stands¹

68

full-line grocery stores¹

~85k

school meals served
each day¹

39%

of households food
insecure²

58

Detroit-based growers
at Eastern Market²

~35k

children enrolled in
WIC program²

\$25M

school food spending²

40%

of households using
SNAP³

374

community gardens³

18%

of eligible households
not enrolled in SNAP³

\$500M

annual loss in grocery
retail revenue³

ANNUAL FOOD METRICS Change from 2018 to 2019

Improved | **Worsened** | No

Change

-3%

goal reached for 30k
square feet of grocery
per 10k people¹

-1

farmers markets and
farm stands¹

-3

full-line grocery stores¹

~85k

school meals served
each day¹

+21

Detroit-based growers
at Eastern Market²

~35k

children enrolled in
WIC program²

\$25M

school food spending²

+6%

of households food
insecure²

+1%

of households using
SNAP³

-52

community gardens³

18%

of eligible households
not enrolled in SNAP³

\$500M

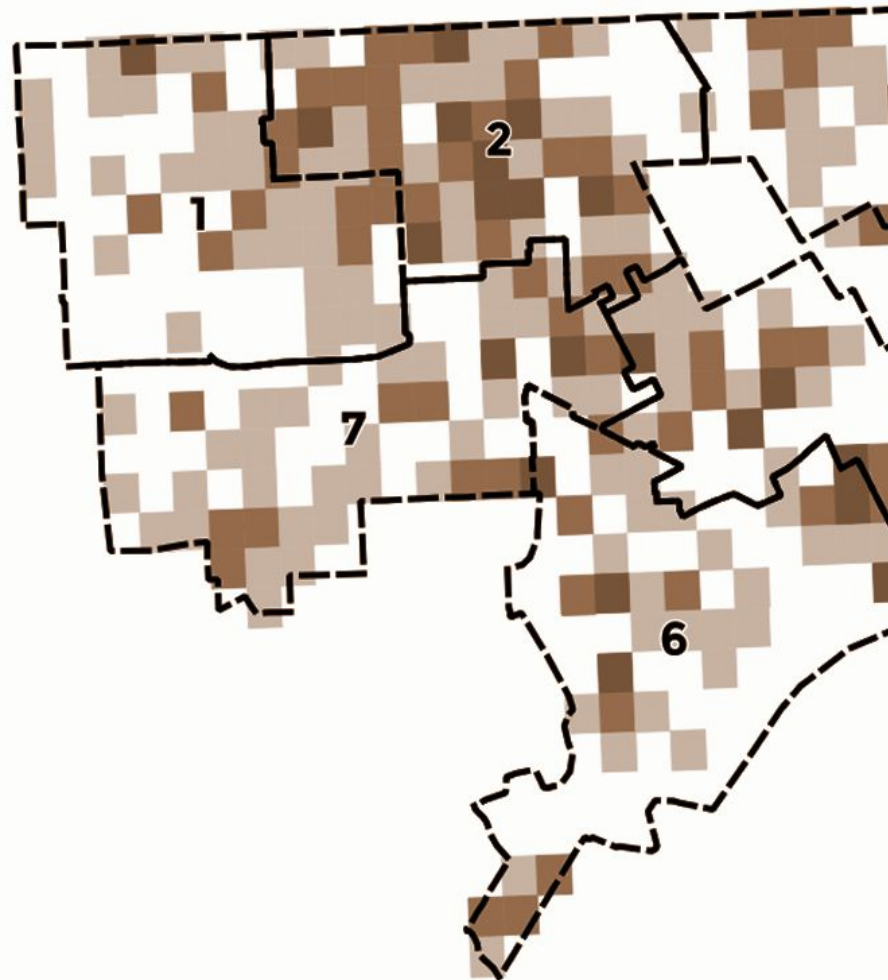
annual loss in grocery
retail revenue³

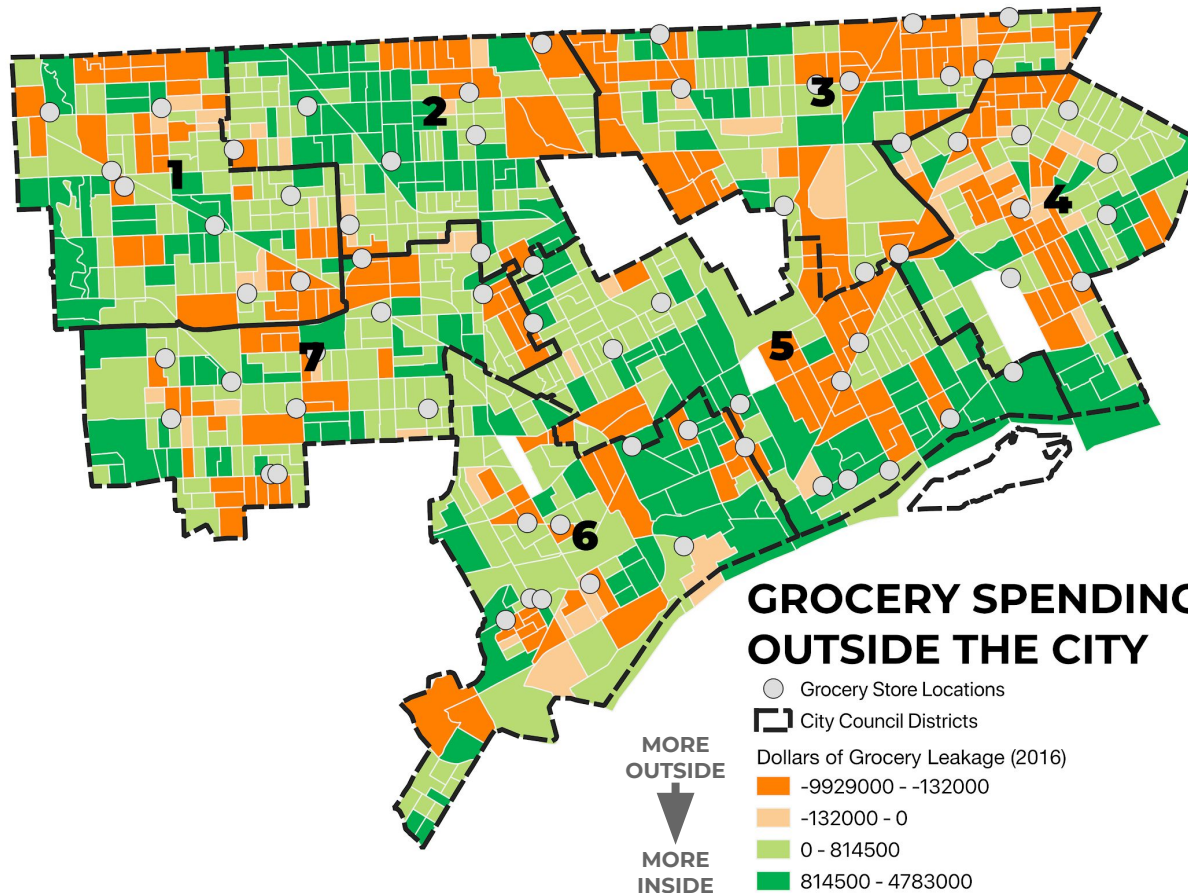
SOURCES: Annual Food Metrics

1. Detroit Food Map Initiative, **2019** (based on 30,000 sq ft of grocery available for every 10,000 people)
 2. United Way, ALICE Report **2018**
 3. US Census Bureau American Community Survey (ACS) **2018** - 5 year estimates
1. Detroit Community Markets & Eastern Market Corporation, **2019**
 2. Eastern Market Corporation vendor list, **2019** & Keep Growing Detroit, Annual Report **2019** “Grown in Detroit”
 3. Keep Growing Detroit, Annual Report **2019**
1. Detroit Food Map Initiative, **2019**
 2. Michigan Department of Health and Human Services (MDHHS), WIC Program, PedNSS Report, **2019**
Includes enrollment counts for both local agencies operating in the City of Detroit: 1) Detroit Health Department; 2) Detroit Urban League
 3. US Census Bureau American Community Survey (ACS) **2018** - 5 year estimates
1. Detroit Public Schools Community District, Office of School Nutrition, **2019**
<https://www.detroitk12.org/Page/7163>
 2. Detroit Public Schools Community District, FY**2019**, “Expenditure: Supplies”
<https://www.detroitk12.org/transparencyreporting>
 3. Detroit Retail Opportunity Study, Detroit Economic Growth Corporation & Streetsense, **2018**

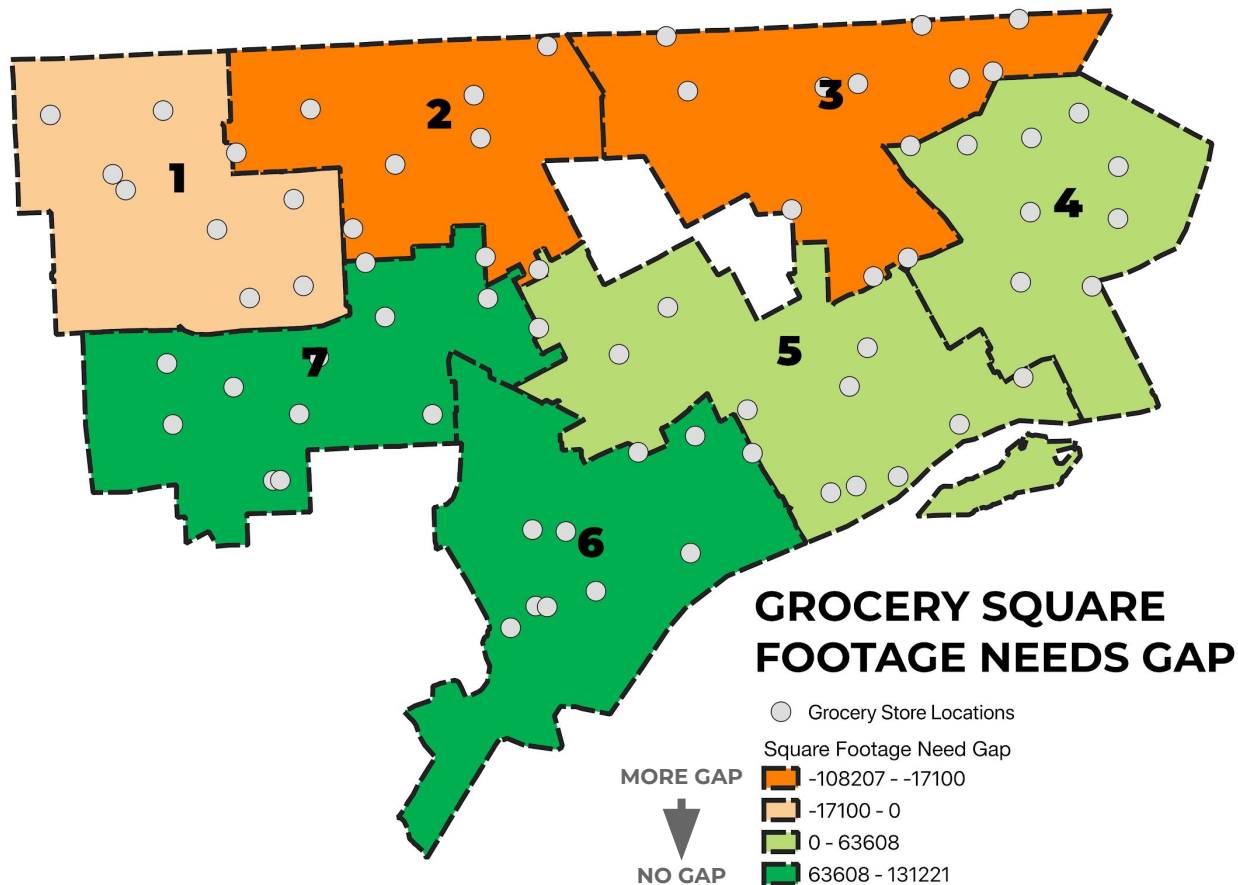
5.

SUPPORTING MAPS & CHARTS





SOURCE: Policy Map, Reinvestment Fund, Nielsen
 TD Linx: Detroit Food Map Initiative, 2020



SOURCE: Detroit Food Map Initiative, 2020

ACKNOWLEDGEMENTS

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