



THURSDAY, MARCH 7

8:30 am – 2:00 pm – Registration Open

8:30 am – 9:30 am – Breakfast

9:00 am – Welcome

9:10 am – Opening

9:20 am – Detroit Food Policy Council Year in Review

9:30 am - Food Metrics Update

9:45 am – Farm Bill! Now What? – Panel

10:30 am – Taste the Local Difference

10:40 am – Break

10:50 am – Breakout Session 1

11:55 am – Lunch

1:05 pm –Breakout Session 2

2:10 pm – Pre-note and Introduction of the Keynote

2:30 pm – Keynote Address: Kiki Louya and Rohani Folkes,

Co-Owners, The Farmers' Hand and Folk Detroit

3:15 pm – 10 Cents A Meal – Diane Connor

5:00 pm – Good Food Storytelling Night



FRIDAY, MARCH 8

8:30 am – 12:00 pm – Registration Open

9:00 am – 10:00 am – Breakfast

9:30 am – Welcome

9:45 am – Innovation and Infrastructure in Food Waste – Panel

10:15 am – Pre-note and Introduction of Keynote

10:35 am – Keynote Address - Ricardo Salvador

Director & Senior Scientist, Food & Environment Program, Union of Concerned Scientists

11:45 am – Land Based Projects: A Path to Purchase, Permit and Design

11:55 am – Lunch

1:05 pm – Breakout Session 3

2:10 pm – Transportation and Food - Panel

3:00 pm – Closing of Detroit Food 2019



Breakout Session 1

The Urban Growers Agenda

Growers, market managers, caterers, and beyond are invited to help identify obstacles that hinder the success of food businesses and inform ways MSU Extension can help address the issue. This workshop will begin developing an agenda to strengthen the local food system. Naim Edwards is the director of the Michigan State University - Detroit Partnership for Food, Learning, and Innovation (DP FLI). He has been working in different capacities in the local food system since 2014. Naim would like to identify ways to leverage MSU resources to support local food initiatives.

Presenters: Naim Edwards, Director - Michigan State University Detroit Partnership for Food, Learning, and Innovation (DP FLI)

Financing Your Good Food Business

Food entrepreneurs, food system supporters, and practitioners – join us for this interactive talk from the Michigan Good Food Fund about how to scale and grow good food businesses through financing. Learn about the different types of financing and business assistance available as well as practical tips and steps on what it takes to be loan ready.

Presenters: Jean Chorazyczewski – Fair Food Network; Jamie Rahrig, MPH, RDN - MSU Center for Regional Food Systems, MSU Product Center; John Schoeniger - Detroit Development Fund

Food Waste in Schools and the One More Meal Program

This session will describe and discuss an innovative solution to both food waste and food insecurity at a local high school. Learn how One More Meal, a school-based food recovery program, was implemented, what it has accomplished so far, where it is going next, and how you can help.

Presenters: Stephanie Osborn – One More Meal

Detroit's Fresh Prescription Network

A clinician meets with participants and their families. The participants receive a prescription to "eat more fruits and vegetables". Patients "fill" their prescription at a partnering farm stand or market, where they also receive nutrition counseling, cooking demonstrations and other educational support. This workshop will show how this program brings together the food system and the healthcare system. We will highlight the changes that we made to the program in 2018 and what the network will look like as we continue to expand to other parts of the city. Presenters: Shelby Holmes – Eastern Market Corporation; Denise Pike – The Community Health and Social Services Center (CHASS); Chinyere Uju-Eke – Henry Ford Health Systems; Jason Gapa – JFM Consulting Group; Shiloh Maples – American Indian Health and Family Services



Dismantling “Need Not Apply”: Using Technology to Promote Hiring Equity in Food Service

In order to combat hiring discrimination in the fastest growing job sector in Metro Detroit, ROC-Michigan, Digerati and Michigan Career Hub have designed an industry talent portal for local food and hospitality businesses. Attend this presentation to see how socially-conscious enterprise software is being used to increase equity and talent in the hiring process.

Presenters: Lynn Roosevelt Wiggins – Restaurant Opportunities Center of Michigan (ROC-MI); Wendy Pittman – Digerati

Breakout Session 2

Marketing Skills for Food Entrepreneurs

Attendees will begin this session by conducting a marketing needs assessment. After completing their self-assessment, this interactive session will walk participants through tools to promote their food business and engage with new audiences. At the end of the session, participants will walk away with tangible strategies and tools to aid their business marketing.

Presenters: Tricia Phelps and Kelly Wilson – Taste the Local Difference

Youth Leadership - Lessons from Keep Growing Detroit’s Summer Youth Apprenticeship

Join participants of the Youth Leadership Program to learn about their experiences working as crew leaders with the summer youth employment program and experience the culinary knowledge they gained. Participants will walk away with an increased understanding of the importance of peer, youth leadership as well as best practices to apply in their own settings.

Presenters: Anita Sing and Youth Leaders – Keep Growing Detroit

Indigenous Approach to Slow Food

How does the mission of Slow Foods align with the work of those who are revitalizing indigenous foodways across North America? Join local members of the Turtle Island Slow Food chapter for a digital story about Terra Madre/Slow Food, and discussion about Food Sovereignty.

Presenter: Rosebud Schneider and Shiloh Maples – American Indian Health and Family Services

Applying Design Thinking to the Food System

As we work to build a healthier food system, design thinking can provide us with an additional lens to view the issues we face. In this workshop, participants will learn how they can use elements of the design thinking framework to bring an additional perspective to their work. Facilitators from the OpenIDEO Detroit Chapter and Make Food Not Waste will take participants through an example based on wasted food in order to bring the framework to life. Workshop attendees will learn how to build deeper empathy for their communities, brainstorm ideas, prototype solutions and obtain feedback in order to implement new solutions.

Presenters: Danielle Todd – Make Food Not Waste; Naman Mandhan – OpenIDEO



Collective Wisdom: An Exploration of Our Interconnectivity

In the Brightmoor community residents are building the infrastructure to develop a more just local food system. Explore the web of connectivity among several food systems components, and the innovative community based approaches residents are using to repair this web in this community. Participants will be able to assess the current level of sustainability of our local food system and discuss how community members can collectively contribute to its development.

Presenters: Brittany Bradd – Brightmoor Artisans Collective, Greydale Farms, Neighbors Building Brightmoor

Breakout Session 3

Food and the Media

Join food media makers for a discussion about how the narrative depicted by the media impacts businesses. When media coverage of our local food system is inequitable the role of underrepresented communities in creating our food system is ignored. Learn about how some media makers are creating their own opportunities within food media and finding innovative ways to reshape the narrative about who makes and eats food in Detroit.

Gentrification, Whiteness and Urban Farming: turning Entitlement to Antiracism

How can new Detroit'ers farmers be co-conspirators in dismantling white supremacy? Antonio Rafael of SWGrows will present a primer on race and economic history, before a facilitating a dialogue aimed at advancing the awareness of new white gardeners to transform urban ag to tool of collective liberation rather than white capital accumulation.

Presenters: Antonio Rafael – SouthwestGrows

Growing Forward: What's Next for Farm to School in Detroit Schools

Participants will learn about our programs and initiatives in the farm to school movement through traditional PowerPoint presentation as well as interactive discussion. I have over 5 years of experience in this program and have grown with it and now help to guide it moving forward. My college studies also feature knowledge of sustainable agriculture philosophies and principles. The end result is to engage more food systems workers and policy advocates in our work and to find more outlets for collaboration in the greater Detroit food system.

Presenters: Matthew Hargis - Detroit Public Schools Community District- Office of School Nutrition

The Good Grocer Program - Building a Good Health Environment in our Stores

Grocery stores are the point where most people interact with the food system, and their ability to provide adequate access to food depends on several factors. The Good Grocer Program is accessing grocery stores for their ability to provide access to healthy affordable food and meet



Detroit residents' needs. Great Grocer Program coalition members will share information gathered in grocery stores and communities across the city, and discuss strategies to help communities develop meaningful relationships with local stores. The Great Grocer Program will also incentivize stores to improve their ability to provide high quality, healthy and affordable food options and determine if additional healthy eating interventions in stores can improve healthy food sales and consumer eating behaviors.

Presenters: Alex B. Hill - Detroit Health Department; Bree Bode - PhD Candidate, Wayne State University

The Tomato Food Chain Adventure: Understanding the Food System

Members of Detroit Food Policy Council Education and Engagement Committee have developed a learning tool to explain the food system and how our communities interact with food policies. Find out how our interactive activity works, and how it is being used to develop the capacity for good food advocates in Detroit.

Presenters: Suezette Olaker, M.D.; Shiloh Maples – American Indian Health and Family Services